



## PRESS RELEASE

### **CRISALION Mobility appoints Manuel Heredia as CEO to deliver the next phase of its strategic growth plan**

**Madrid, 30 September 2024** — **CRISALION Mobility**, a Spanish leader in the design and development of advanced electric mobility solutions that are efficient, safe and sustainable, has appointed Manuel Heredia Ortiz as CEO.

To deliver further progress on the company's strategic plan, Manuel Heredia will be taking over as CEO from founder Carlos Poveda, who will remain at the company as a board member and shareholder. The company is grateful to Poveda for his dedication during his time at the helm of CRISALION Mobility.

Since joining CRISALION Mobility over a year ago, Heredia Ortiz has played an instrumental role in designing strategy and delivering on the ambitious corporate roadmap for company's various business divisions, aimed at delivering the electric air and ground mobility of the future.

Manuel boasts over two decades' international experience and has held positions at various aviation sector leaders, playing a key role in deploying innovative solutions. Before joining CRISALION Mobility, he held various positions at Airbus Defence & Space, the defence division at Airbus, including CEO of Airbus Poland and VP Head of the A400M series, a military transport aircraft. Manuel has also been actively involved in aviation projects related to training and new technologies.

Originally from Jaén, Manuel Heredia Ortiz has a Degree in Industrial Engineering from the University of Seville, a Doctorate from the University of Sheffield and an MBA from HEC Paris Business School.

**Carlos Poveda**, Founder of CRISALION Mobility, said: *"I am delighted to be able to hand over to Manuel Heredia, with whom I have had the opportunity to work closely over the last few months. I have no doubt that Manuel is the best candidate to take the project forward and I have the utmost confidence in him in this new role. I will be closely following and supporting the company's progress."*



**Manuel Heredia**, CEO of CRISALION Mobility: *"I am very proud to take on the responsibility of leading such a talented team. I am excited about what we have built so far and everything the future holds, and I am hugely grateful for the trust that has been placed in me."*

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**About CRISALION Mobility**

*CRISALION Mobility is a Spanish leader in designing and developing advanced electric air and ground mobility solutions which are efficient, safe and sustainable.*

*Created in 2019, CRISALION Mobility has a pioneering dual commitment to electric air and ground mobility, delivering cutting-edge proprietary solutions for domestic and international operators.*

*Its eVTOLs feature a unique patented technology, FlyFree, which maximises aircraft stability and safety and has been tested successfully on European test flights. On land, its fully-electric, emission-free vehicles feature Intellydrive technology, allowing for the remote operation and management of dynamic vehicle platoons which return automatically to their charging station with the utmost safety and sustainability.*

*CRISALION Mobility is committed to improving people's quality of life and helping to protect the environment with smart air and ground mobility solutions.*

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