



PRESS RELEASE

**CRISALION Mobility appoints Andrea Martínez García
Chief People & Culture Officer**

With extensive experience in Human Resources, Martínez García will spearhead the company's efforts to attract and retain the best disruptive talent in the mobility industry.

Madrid, 27 June 2024 — **CRISALION Mobility**, a Spanish leader in the design and development of advanced electric mobility solutions that are efficient, safe and sustainable, has appointed Andrea Martínez García as its Chief People & Culture Officer.

With over 25 years' experience in the Human Resources sector, Andrea offers a holistic perspective and broad expertise in talent management and development across various sectors and business settings. Her main challenge as Chief People & Culture Officer will be to take a bold approach to strengthening the company's HR activities, working to growth targets befitting a project as ambitious and extensive as CRISALION Mobility.

Andrea has a Degree in Psychology from the University of Salamanca and an MBA from Madrid's IE business school, and has held senior positions in Human Resources at sector leaders such as BNP Paribas RE, PwC, Canon and Kellogg's, among others.

Manuel Heredia, General Manager at CRISALION Mobility, said: *"We at CRISALION Mobility are convinced that corporate success depends on our highly-skilled, multidisciplinary team, which is fully prepared to lead the way to a new mobility."* He added: *"Andrea's considerable experience will allow us to strengthen the capacity of this fundamental department to identify and attract disruptive talent, which is the cornerstone of our project."*



About CRISALION Mobility

CRISALION Mobility is a Spanish leader in designing and developing advanced electric air and ground mobility solutions which are efficient, safe and sustainable.

Created in 2019, CRISALION Mobility has a pioneering dual commitment to electric air and ground mobility, delivering cutting-edge proprietary solutions for domestic and international operators.

Its eVTOLs feature a unique patented technology, FlyFree, which maximises aircraft stability and safety and has been tested successfully on European test flights. On land, its fully-electric, emission-free vehicles feature Intellydrive technology, allowing for the remote operation and management of dynamic vehicle platoons which return automatically to their charging station with the utmost safety and sustainability.

CRISALION Mobility is committed to improving people's quality of life and helping to protect the environment with smart air and ground mobility solutions.

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